

系所沿革

本系成立於 1989 年 8 月，以國際商務為發展主軸，培育學生商務英文應用與國際貿易能力，成為具備國際觀及未來觀的國際商務人才。隨著時代的變遷與學校的升格改制，於 2001 年 8 月調整為「國際貿易系」，旨在培養台商所需的貿易人才。因應經貿自由化與產業國際化之轉變，台商轉型殷切需求具備國際市場開發與行銷能力的優質全球化商務人才，以期在競爭激烈的全球市場中出類拔萃。因此，於 2007 年 8 月由「國際貿易系」更名為「國際企業系」，在學校、學院與學系既有堅實的國際貿易基礎上，持續擴大著重學生國際商務專業能力的培育，成為具國際觀、優質、創新的國際商務人才。

History

Founded in 1989, the Department of International Business has witnessed the transition of LHU from an established junior college to a fledgling technical university. Distinguished for educational excellence, it has been rated more than once by the Ministry of Education as one of the best business departments in the nation.

Scope and Objectives

Two undergraduate programs are currently offered to meet the needs of different student populations. The four-year program is designed primarily for students with a high school diploma or its equivalent who are interested in a business career involving international trade. The two-year program is open to junior college graduates with the same career goal in mind. Both programs provide comprehensive and strongly related studies of subjects in economics, theory and practice of international trade, finance, marketing, international trade law, and e-commerce. Apart from developing students' capacity for critical analysis, the department also stresses language proficiency and computer skills with a view to enabling prospective professionals to meet the increasing challenges of global competition.